












TIPS FOR A BETTER FUNDRAISER

While this is a completely automated fundraiser, there are several things you can do to help the calendar fundraiser reach its full potential.

-  After posting the URL to social media, members should repost frequently to avoid it getting lost in threads. It will keep the calendar in the forefront and enable more people to see it.
-  Post on multiple platforms. Tag friends and relatives.
-  Ask friends and family to help you share it! For school organizations, parents are great at rallying for their children.
-  Members should write a personal message when you post that might help encourage people to donate.
-  Make it FUN! (Provide rewards for members who complete their calendar first, have competitions, etc.)
-  Consider rewards for everyone who fills up their calendar. (Pizza parties, movie night, gift cards, etc.)
-  Create a poster chart to keep track of who fills up their calendar. (We can provide that for you as well)
-  Set a date for when you want it completed. (2-3 weeks)
-  On the last day of the fundraiser, repost and let people know that day is the final day to donate.
-  You can still have students or parents collect emails and send calendar links that way.
-  Even though no calls, texts, emails are needed, you are still fundraising, and it is up to each member to be successful.

GOOD LUCK!