Hello,

Thank you for choosing our Calendar Fundraiser program for your fundraising needs. I provided two emails you can copy and paste to your students AND your parents to make this work to the fullest potential.

***STUDENT EMAIL (Simply copy and paste along with the spreadsheet)***

Dear Students,

Follow the directions below to participate in this super easy fundraiser.

INSTRUCTIONS:

1. Open the spreadsheet attached and locate your name and unique calendar ID.
2. Copy the calendar link and post it to all of your social media pages. Tag as MANY people as you feel comfortable, so they are sure to see it in their feed. (Friends/family)
3. Above the calendar photo image, copy this message. (In some social media, the link will show above the image, and you will simply copy this message in place of that once the image shows up.)

**Please help support the Porter High School Band. We are raising money to offset the cost of expenses related to our Fall Marching expenses and for our trip. Each day corresponds to the amount donated. (Day 5=$5, Day 11 =$11, etc.) The goal is for every member to have the entire calendar filled up. Once payment is made, your name will be displayed in the date(s) you purchased showing your support. Please consider purchasing multiple dates or even a full week. For every dollar you spend, your name gets entered into a drawing for $300. Thank you for your support!**

1. Ask your parents and family members to share your post. Facebook is probably the best way. (Most adults use that social media) If you do not have social media, you can email the link to them to post on their social media. Copy the same message above and link and send one email and/or text to as many people as you can. (Family mostly)

That’s it!

***PARENT EMAIL: (Simply copy and paste along with the spreadsheet)***

Dear Parents,

Your student has been assigned their own unique calendar URL for fundraising purposes which you will find attached in the spreadsheet. We are asking them to post this to their social media, but parents’ help is crucial. Since most of the donations will come from adult family members, we are asking you to help us spread the news by sharing it on your social media pages as well. You can also email or text the link directly to people who do not use social media.

The basic idea is that friends/family click on the date(s) that correspond with the amount they wish to donate. Once they pay, their name populates the date, and it is no longer available. Please encourage friends and family to select multiple dates or even a full week. The entire first week only adds up to $28. The goal is for EACH student to fill up their calendar. There may be incentives for those that fill them up

the fastest.

INSTRUCTIONS:

1) Open the spreadsheet attached and locate your student’s name and unique calendar ID

2) Copy the calendar link and post it to all your social media pages. Tag as MANY people as you feel comfortable, so they are sure to see it in their feed. (Friends/family)

3) Above the calendar photo image, type up a message that grabs people’s attention. Below are a few ideas, but you can word it however you think is best. (In some social media, the link will show above the image, and you will simply copy this message in place of that once the image shows up.)

**(Child’s Name) is raising money for the Porter High School Band and we need your help. We are raising money to offset the cost of expenses related to our Fall marching expenses and for our trip. (Child’s Name) is hoping you will help (him/her) complete the calendar and give (him/her) bragging rights on being the first one to complete it. It is very simple! You chose the day for the amount you want to donate. If you choose Day 5 you pay$5, if you choose day 20 you pay $20 and so forth. Picking more than one day is always welcome and most definitely appreciated. For every square you purchase, your name gets entered into a drawing for $300. Thank you for your support.**

**Please help (Insert child’s name) raise money for the Porter High School Band. We are raising money to offset the cost of expenses related to our Fall marching expenses and for our trip. Each day corresponds to the amount donated. (Day 5=$5, Day 11=$11, etc.) The goal is for every member to have the entire calendar filled up. Once payment is made, your name will be displayed in the date(s) you purchased showing your support. Please consider purchasing multiple dates or even a full week. For every square you purchase, your name gets entered into a drawing for $300. Thank you for your support!**

**Let’s do this! (Child’s Name) is fundraising for Porter High School Band. We are raising money to offset the cost of our Fall marching expenses and for our trip. It is simple pick and date and pay the amount of that square. 5=$5, 7=$7 and so forth. The goal is to fill the calendar up and with your help we know (he/she) will be victorious. For every square you purchase, your name gets entered into a drawing for $300. Thanks for your help!**

4) Most importantly, you will need to repost this every couple of days, or it will get lost in feeds. Changing what the post says is a great way to keep getting attention. “We are halfway full. Come on guys we can do this.” Get creative, make it upbeat so people want to see their name in a square.

Thank you very much for your help!